

ANNUAL SPONSORSHIP

**2026 NAIOP OREGON
SPONSORSHIP INFORMATION**

A SPONSORSHIP THAT WORKS FOR YOU

NAIOP is the leading organization for developers, owners and investors. It is comprised of more than 300 local members and more than 20,000 members nationally, all of whose contact information is accessible to you through the national membership roster. The Oregon Chapter has a robust monthly calendar with informative events, an active Developing Leaders group Women's Network, University & Educational Committee, breakfast programs, happy hour socials, our premier golf tournament, and the popular bus tour.

On top of all that, in 2025 NAIOP Oregon expanded on the Educational/Universities committee, providing scholarships to deserving students and giving students a platform to showcase their capstone projects to the board. We partnered with the Portland Business Journal as our new media sponsor, enabling us to publish NAIOP sponsor's logos multiple times a year and provide additional exposure of our events (and sponsors!) to the greater public. We supported 3 non-profits this year.

NAIOP has also completed a public affairs and advocacy partnership with three local organizations that will provide dedicated resources focused on commercial real estate advocacy. The advocacy partnership is without precedent in our local industry and will create meaningful impact on key issues. To be officially announced in December 2025.

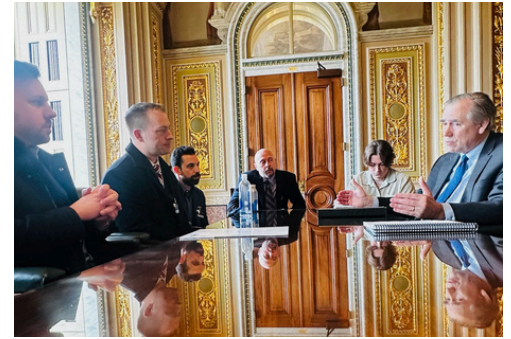
There's never been a better time to join NAIOP as an Annual Sponsor!



GIVE A LITTLE, GET A LOT

NAIOP Oregon's Advocacy Work in 2025:

- **NAIOP Oregon** has completed a public affairs and advocacy partnership with three local organizations that will provide dedicated resources focused on commercial real estate advocacy. The advocacy partnership is without precedent in our local industry and will create meaningful impact on key issues. To be officially announced in December 2025.
- **NAIOP Oregon** NAIOP Oregon was a leading supporter of an ordinance before the Portland City Council to suspend enforcement of four code provisions concerning permitting for additions and alterations to commercial development. President-elect Michelle Schulz and Public Affairs Consultant Kelly Ross testified in front of the Council, which passed it unanimously, and it went into effect on October 24th.
- **NAIOP Oregon** joined with eight other regional business organizations to jointly sign a letter of support for Tualatin semiconductor manufacturer Lam Research's expansion, of 241,230 square feet which is projected to create 600 additional high-paying jobs. The permit was approved by the Tualatin City Council.
- **NAIOP Oregon** rallied against SB 426-B, which would have made all commercial owners and lessees jointly liable for any wages that a contractor fails to pay to an employee. While the bill did ultimately pass, because of NAIOP's concerns the bill was amended to exclude some classes of commercial buildings.
- **NAIOP Oregon** joined as part of an advisory committee convened by the Westside Economic Alliance to develop recommendations to the Metro Council on ways to improve future calculations of need for additional industrial lands in the region when considering possible future expansions of the Urban Growth Boundary.
- **Nationally**, NAIOP focused in 2025 on three major issues in its advocacy work: Tax Policy, Energy & Electricity, and Adaptive Reuse. Other additional issues NAIOP is lobbying for include the brownfields program, carried interest, endangered species act reform, energy star, like-kind exchanges, & the new markets tax credit program.



Board of Directors - 2025



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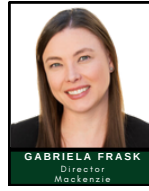
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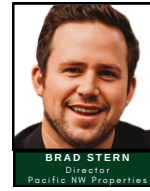
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IN CASE YOU MISSED IT

2025 HIGHLIGHTS

Rain or shine, NAIOP Oregon shows up for our sponsors and members. Our eight volunteer-run committees are dedicated to offering best-in-class programs at top venues covering hot CRE topics and always with dynamic keynote speakers and panelists.

Bus Tour - Vancouver

Premier golf tournament

Public affairs forums

3 non-profits supported

Unique new member networking events

Panel Discussions

Student Scholarships

Member-only networking events

Developing leaders events

PBJ Partnership

Women's Network Events

Lobbying Partnerships



SPONSOR & LEADERSHIP TESTIMONIALS



“NAIOP has been a great partnership for an interdisciplinary design firm, in nurturing relationships with a wide variety of stakeholders. NAIOP provides valuable opportunities for us to build these relationships with our clients and industry partners, including the professional growth of the next generation of leaders in our continually evolving industry.”

- **Dietrich Wieland, Mackenzie**

“When I came to Portland, I knew few people so I joined NAIOP and the Public Affairs Committee. This was a fantastic way for me to learn about how governments impact the CRE industry and how NAIOP can work with governmental entities and benefit the community. Joining the Public Affairs Committee was a great way to meet folks in various aspects of the real estate world. Becoming actively involved in NAIOP is the best thing I did to build my legal practice.”

- **Brad Miller, Brix Law**

“NAIOP Oregon helps me stay on the ‘leading edge’ of policy discussions that shape the future of our markets. The real value comes from deep engagement with NAIOP committees, which are filled with folks passionate about their committees’ objectives and willing to open doors for each other that would otherwise be closed. NAIOP Oregon is the ideal location to find like-minded pros in real estate.”

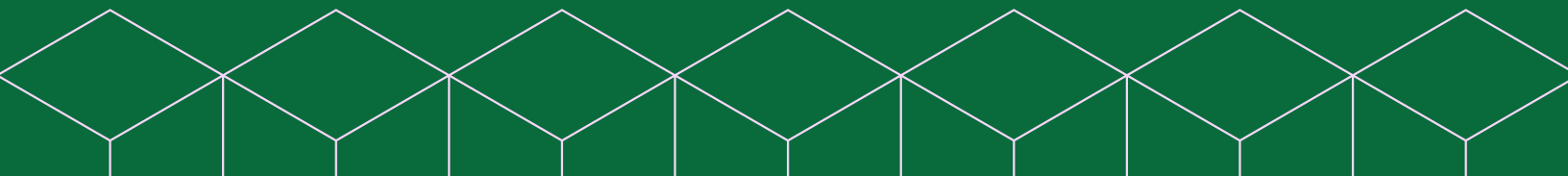
- **Ken Barnhart, Prologis**

“All the big players are here. We get the chance to get face-time with developers, real estate professionals, and other industry stakeholders in Oregon and beyond. Anyone who’s anyone is a part of NAIOP.”

- **Todd Duwe, Perlo Construction**

“NAIOP Oregon offers an intersectional environment for commercial real estate professionals to network with industry peers, advocate on local and national policy topics, and access ongoing learning tools to enhance individual and organizational skill sets. Each member's investment is stewarded to provide an optimal return on investment.”

- **Jason Green, CBRE**



THANKS TO OUR 2025 ANNUAL SPONSORS



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2026 SPONSORSHIPS

ANNUAL SPONSORSHIPS

SPONSOR BENEFITS	 DIAMOND	 EMERALD	 SAPPHIRE
NAIOP Membership: Full Member Benefits	<u>4 memberships included</u>	<u>2 memberships included</u>	<u>1 membership included</u>
NAIOP Membership: Full Member Benefits			
Education Series: Tickets	4 tickets per event	2 tickets per event	1 ticket per event
Developing Leader Events: Verbal Acknowledgement, Visible Logo on Slides and on Website			
Developing Leader Events: Tickets	4 tickets per event	2 tickets per event	1 ticket per event
Member Only Events: Verbal Acknowledgement, Visible Logo on Slides and on Website			
Member Only Events: Tickets	4 tickets per event	2 tickets per event	1 ticket per event
Bus Tour: Sponsorship Visible Logo, Bus Tour Handouts	GOLD	SILVER	CORPORATE
Golf Tournament: Tee Sign Sponsorship			
Golf Tournament: Players	Foursome	Twosome	
Developer Breakfast: Bannered Table for 8 People			
Social & Media Advertising: Instagram, LinkedIn; Highlighted Projects, Job Postings, Sponsor Highlights	 Elevated Exposure		

NAIOP Oregon Annual Sponsors receive fantastic exposure on social media, newsletters, programs, and a place in our new partnership with the Portland Business Journal!



As a leader among local and national real estate organizations, NAIOP Oregon continually provides opportunities for up-and-coming members and veteran-status professionals who want to learn, share and network on local and national platforms.

It has been one of our best investments yet!

- Benjamin Chessar, Vice President, PacTrust
Sponsor since 2007

READY TO SPONSOR?

2026 SPONSORSHIP FORM

Use this form for sponsorship **renewals** and **new** sponsorships. Thank you for supporting NAIOP Oregon!

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Billing Address: _____

ANNUAL SPONSORSHIP

☐ **DIAMOND: \$11,995** ☐ **EMERALD: \$8,995** ☐ **SAPPHIRE: \$5,995**

EVENT SPONSORSHIP

Indicate which event you'd like to sponsor and at which level.

Event

Sponsorship level

Example: Golf tournament

Example: Beverage sponsor (\$1,800)

QUESTIONS? Contact Executive Director, Geoff Horning at manager@naiopOR.org.

Once this form is complete, please email it to Geoff at manager@naiopOR.org.

An invoice will be generated and sent to the address provided.

Payment for Chapter Partnership will be billed no later than January 31, 2026.